



EUROPEAN SUMMER FREESKI EVENT
BIG AIR PRO/AM EVENT

SAAS-FEE.SWITZERLAND.23.JULY.2011

EVENT RE-FORMATTED TO A FREESKI VIDEO COMPETITION

The Saas-Fee Ride 11 summer Freeski competition found itself in the middle of winter like conditions and powder snow on the Allalin Snowpark in Saas-Fee. This weekend's competition could not be completed due to poor visibility with the snow storms. Rather than cancel the event, the Ride Freesport team decided to re-format the event and run the Saas-Fee Ride 11 - Freeski Video Competition.



EUROPEAN SUMMER FREESKI EVENT
FREESKI VIDEO COMPETITION

SAAS-FEE.SWITZERLAND.25.JULY-20.AUGUST.2011

ABOUT THE NEW CONCEPT

The Saas-Fee Ride – Freeski Video Competition is an event that was set up to ultimately give the athletes the chance to show their skiing talent and express their own personal style of riding in the amazing snow conditions of the Allalin Glacier.

The event will run from 25th July until the 20th August and give inscribed riders the chance to create short videos of themselves between 1 and 3 minutes and upload them to youtube to then be judged by the Ride Freesport panel.

You can enter as an individual, two person or three persons. Three is the maximum per team. Riders will be judged on their style and difficulty of tricks and on the quality of filming and editing.

COMPETITION RULES:

- All action needs to be filmed in the Saas-Fee Snowpark this summer season
- Entry fee is CHF25 per rider (max 3 per team)
- All music used on edits needs to be with permission or rights free
- Edits need to be between 1 and 3 minutes

PRIZE FUND

1st Place Video: CHF1,000 2nd Place: CHF500 3rd Place: CHF300
Best Trick Male CHF750 Best Trick Female CHF500

All the video edits will be shown on the Saas-Fee Ride 11 website (<http://www.saasfeeride.com/>), on the Ride Freesport youtube page and on Saas-Fee Ride 11 Facebook event page. All videos will also be integrated into event partner websites to gain maximum exposure for riders.

Inscription starts 6pm on Monday 25th July. For full details please go to <http://www.saasfeeride.com/>