



## SAAS FEE RIDE 09 - World Class Freeski Action In Switzerland

Saas Fee, Switzerland – Saturday, 18<sup>th</sup> of July 2009  
Internet Television News Feed – Monday 20<sup>th</sup> of July

**Thank you for forwarding this email to your news and sports departments.**

Looking for your next freeski hit? Can't wait until next winter? The Saas Fee Ride 09 is laying on a freesports festival packed with on-slope action from some of Europe top New School freestyle skiers **from various international teams**. Athletes will gather in Saas Fee on the 18<sup>th</sup> July 2009 to compete in a world class Big Air competition and a Rail Jam expression session.

The Saas Fee Ride is going to be a unique summer freeski event with the Saas Fee terrain park at 3300 meters providing the venue. Enjoy latest international new school freeski tricks & action on the 'Fee Glacier' above the beautiful and ancient 'Saas Fee', where you may want to lay back and relax in the calm of the noise free mountain village, surrounded by a unique scenery of 13 summits of 4000 meters...

Check out [www.saasfeeride.com](http://www.saasfeeride.com) for the **detailed programme**.

### TELEVISION

**A 3 minutes NEWS FEED through Ride Freesport will be aired on Monday 20<sup>th</sup> of July** through the website of the event, [www.saasfeeride.com](http://www.saasfeeride.com) and will include the most spectacular action of the day & the winners interviews. For any technical support please contact Ride Freesports media department at + 41 79 218 4743 or email [press@saasfeeride.com](mailto:press@saasfeeride.com).

Downloads of the full TV broadcast resolution (720x576) news feed will be available for Mac users as Quicktime or PC users as AVI. The file size to download from the website will be 650MB's.

HIGHLIGHTS of the event will be delivered on DVCam 5 days after the event (depending on the country between the 24<sup>th</sup> July and 3<sup>rd</sup> August). Please contact [press@saasfeeride.com](mailto:press@saasfeeride.com) for any (special) requests.

A 24' TV show will be available through Quattro Media about 4 weeks after the event. Please contact Quattro Media on +49-8093-57220 for detail of how to receive the programme.

### PRINT

**High definition and free of rights images** are already available from last year's event and will be updated with pictures from renown photographers, such as Mark Shapiro and Yves Garneau on [www.saasfeeride.com](http://www.saasfeeride.com)

The core values of freeskiing remain community, respect and adventure. Add to that a massive layering of fun and you have the Saas Fee Ride 09. Get there.