



EUROPEAN SUMMER FREESKI EVENT  
HALF PIPE . BIG AIR . RAIL JAM

SAAS-FEE.SWITZERLAND.21.JULY.2007

## **SAAS-FEE RIDE 07 SAAS FEE, SWITZERLAND – 21<sup>st</sup> JULY 2007**

Looking for your next freeski hit? Can't wait until next winter? The Saas Fee Ride 07 is laying on a freesports festival packed with on-slope action from some of Europe top New School freestyle skiers from various international teams. Athletes will gather in Saas Fee on the 21<sup>st</sup> July 2007 to compete in a world class Half Pipe event, a perfectly shaped and huge Big Air competition and an expression session Rail Jam.

### **The disciplines:**

#### **The half-pipe**

The basic aim of the skier in the pipe is the same as that of his snowboarding colleagues: he needs to show the highest and most spectacular tricks (spins, flips and grabs) possible in two runs. The tricks are then assessed according to style, height, difficulty, execution and show effect by several judges. No limits are set on the creativity of the competitors.

#### **Big Air**

This might well be considered the most spectacular discipline in new school freestyle. Competitors jump off an enormous kicker (jump) and demonstrate their wildest tricks in the air: horizontal and vertical twists are not a rare sight. The best competitors achieve jumps of up to 25 metres.

#### **Rail Jam**

This year introduces a Rail Jam into the competition as an expression session for the riders to let loose without being judged. Rails is one of the fastest growing aspects of skiing today and the Saas-Fee snowpark will be hosting one of the highest levels of performance.

The Saas Fee Ride is going to be a unique summer freeski event with the Saas Fee terrain park at 3300 meters providing the venue. The Saas-Fee park, renowned for its perfectly shaped kickers, world cup half pipe and innovative rails, has been working throughout the month of June to ensure a world class standard for the summer event.

The media will be there in force too. A 24 minute TV program of the event is being filmed and distributed world-wide by Quattro Media. A news feed from Ride Freesport will ensure the best runs and hits of the event are broadcast in High Definition, 720x576, Web Resolution, Podcast and 3GP formats for true global TV viewing. With photographers, such as Yves Garneau covering the event, the Saas Fee Ride 07 will act as a European showcase for summer Freeskiing. The core values of freeskiing remain community, respect and adventure. Add to that a massive layering of fun and you have the Saas Fee Ride 07. Be there.